

PERSONAL STATEMENT

I am a designer who transforms ideas into engaging digital experiences. I have a strong passion for typography, branding, drawing, and all things design. My thesis project, Dreamspired: A Project on Dreams and Lucidity has won an Above the Fold Web Design Award. I currently reside in Brooklyn, NY where I work full time and freelance on the side.

I currently have an ongoing personal project called #TypeTuesday since November 2014 where I hand letter or type set inspirational quotes or lyrics that are stuck in my head each week. I'm also working on a personal project called #ThingsMyBoyfriendSays where hand letter the silly, funny, and sometimes weird things my boyfriend, Mike says. These projects are posted on Instagram under the username @daily.design weekly.

EDUCATION

SUNY New Paltz (August 2010 – May 2014)

Bachelor of Fine Arts in Graphic Design
4.0 GPA

SKILLS

DESIGN

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Dreamweaver
Adobe After Effects
HTML & CSS
Hand lettering
Final Cut Pro
Rhino 3D Software
Digital Publishing Suite
Bookbinding
Photography

KNOWLEDGE

Grid & Layout
Typography
Color theory
Photo editing
Web usability
Slicing resources for development
Google Analytics & SEO
Google Docs
Microsoft Office
Branding & Identity
Advertising
UX/UI

LANGUAGES

English
Spanish

INTERESTS

Drawing
Printmaking
Origami
Dance
Music
Film
Cooking
Baking

WORK EXPERIENCE

- **Workfolio (August 2015 – present)**
New York, NY
Lead Designer
Branding and UI/UX design for Workfolio website
- **Byte Dept (May 2015 – August 2015)**
New York, NY
Junior Designer
Designed web materials for Samsung's Mobile App Academy event
- **Yellowtale (June 2014 – April 2015)**
New York, NY
Junior Designer
Branding & Identity, UI/UX, Clients included iHeart Media and Tracx
- **Mojo Backpacks (January 2014 – May 2014)**
New York, NY
Design Intern
Designed 2014 Lookbook and ads for websites, assisted in photo shoots
- **Design by MGC/ Melissa Calabro (May 2013 – September 2013)**
Wappingers Falls, NY
Design Intern
Designed posters and ads for events in the Hudson Valley.
- **Avant-Garde Magazine (September 2011 – May 2013)**
New Paltz, NY
Creative Director
Worked on layout and finalizing spreads before production.

RECOGNITIONS

Above the Fold Student Web Design Winner
Dreamspired: A Project on Dreams & Lucidity
August 2014

AIGA Member
New York Chapter
July 2015 – present

Snapchat Geofilter Design Activated
City of Newburgh, NY
July 2015

Awwwards Jury 2016
Finalist
December 2015